

Mind

Your support of the Samaritan Center in 2010 enabled us to:

- Touch 825 lives through counseling
- Provide 1,848 days of Treatment Foster Care
- Connect with 192 faith communities through Clergy and Congregation Care

Body

The Samaritan Center is the only mental health service provider in the rotation for physicians in the Fox Valley Family Medicine Residency Program of the University of Wisconsin School of Medicine and Public Health.

Spirit

Through training, study and discussion in 2010, we strengthened our staff's ability to integrate spirituality and psychotherapy. Studies show that this integration yields better results.

Community

Your generosity made counseling available to the 37 percent of our 2010 counseling clients who were uninsured.

You Were the Key to Advancing Our Mission in 2010

Dear Friend of the Samaritan Center,

In 2010, we celebrated our 40th anniversary by doing what we always do – providing faith-sensitive mental health services to the rich and to the poor.

We couldn't have done it without you and your gifts.

Our three programs – Counseling, Treatment Foster Care, and Clergy and Congregation Care – epitomize our tagline: Healing Mind, Body, Spirit and Community.

Mind

We are skilled professionals who work with proven methods of psychotherapy and mental health care in our Counseling and Treatment Foster Care programs. In addition, our trained staff helps congregations use their own wisdom to strengthen and renew their faith communities.

Body

We collaborate with physicians and other physical healers, working together for the best care of our clients. We take seriously a holistic understanding of human hope and functioning.

Spirit

Our specialty is helping children, youth, adults and faith communities “put it all together” with their core beliefs. Grounded in our historic Judeo-Christian heritage, we welcome and respect those from all walks of faith and spirituality. We help each person, each couple, each family and each faith community use their own belief system to heal and to plan for a better future.

Community

Healthier children, youth, adults, couples, families and congregations make for a healthier community. Samaritan Counseling Center provides vital counseling services to students at UW-Fox and is committed to helping individuals and communities heal regardless of faith background or financial status.

Grants and Gifts Support the Center's Mission

Generous donations and in-kind gifts from community organizations, including more than \$28,000 in grants, backed our efforts to facilitate emotional healing in 2010. We thank the organizations that brought our mission to life through gifts that:

- Made counseling available to low-income clients.
- Made counseling available to needy children.
- Supported healthy clergy and congregations.
- Helped us imagine an even better future for the Center.

Foundations

Bemis Company Foundation
Community Foundation for the Fox Valley Region (CFFVR)
Mustard Seed Endowment Fund within the CFFVR
United Way New London
Women's Fund of the CFFVR

Churches and Religious Organizations

Congregational United Church of Christ of Neenah-Menasha
First Congregational United Church of Christ of Appleton
First Congregational United Church of Christ of Oshkosh
First English Lutheran of Appleton
First Presbyterian Church of Neenah
First Presbyterian Church of Oshkosh
Immanuel United Church of Christ of Kaukauna
Memorial Presbyterian Church of Appleton
Presbytery of Winnebago
United Methodist Church of New London

Businesses and Community Organizations

| | |
|------------------------------|----------------------------|
| AmeriPrint Graphics | The Madyson Collection |
| Apple Blossom Books | by Laurie Petrick |
| Aspen Coffee | McKnight & Carlson |
| Atlas Coffee | Misfit Yarns by Kim Luke |
| The Boldt Company | Pansies |
| Breadsmith | Premier Health of Neenah |
| Cellars Wine & Spirits | Red Radish |
| Community First Credit Union | Salon Eternity and Day Spa |
| Cranky Pat's Pizza | Scatter Joy |
| Cut Above Salon | Scheels |
| Gallery on Hair | The Seasons |
| Grand Meridian | Starbucks |
| Hair Connection | Suwotka Jewelry |
| Hang Up | Wire Whisk |
| Harmony Wellness | YMCA of the Fox Cities |
| Holt's Jewelry | Zuppas |

Your Gifts in Action

Our clients value our services – services your gifts help provide.

Of the 123 individuals, couples and families who responded to our 2010 client survey:

99% say the Center was prompt in responding to their request for help.

98% say their concerns for seeking counseling were respected and addressed.

94% would recommend the Center to others.

93% felt they were supported in accomplishing their therapy goals.

93% felt their faith perspective was respected.

91% would return to the Center for new or additional needs.

Matching Gifts

Kimberly-Clark Corporation
Pitney Bowes
Thrivent Financial for Lutherans

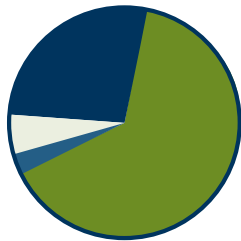
Balance Sheet

| | |
|------------------------------------|-----------|
| Assets | |
| Cash | \$16,083 |
| Accounts Receivable | \$65,638 |
| Other Current Assets | \$5,059 |
| Fixed Assets (net of depreciation) | \$18,853 |
| Long Term Investments | \$29,592 |
| <hr/> | |
| Total Assets | \$135,225 |
| Liabilities and Fund Balances | |
| Accounts Payable | \$28,877 |
| Restricted Funds | \$9,997 |
| Unrestricted Funds | \$96,351 |
| <hr/> | |
| Total Liabilities & Fund Balances | \$135,225 |

Statement of Income and Expenses

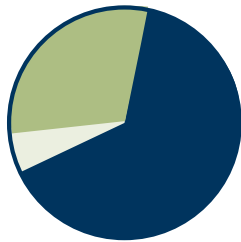
| | |
|----------------------------|-----------|
| Income | |
| Service Fees | \$653,245 |
| Investments and Other | \$3,854 |
| Fundraising | \$107,759 |
| In-Kind Contributions | \$6,851 |
| <hr/> | |
| Total Income | \$771,709 |
| Expenses | |
| Payroll & Related Expenses | \$486,717 |
| Administrative Expenses | \$310,789 |
| <hr/> | |
| Total Expenses | \$797,506 |
| <hr/> | |
| Net Income | -\$25,797 |

2010 Statistics



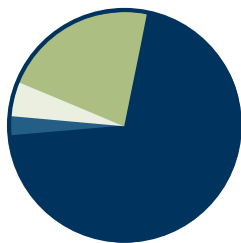
Clients By Payer Source

| | |
|---------------------------|--|
| 63% | Private insurance |
| CLIENTS NEEDING SUBSIDIES | |
| 23% | Medical Assistance |
| 8% | Samaritan Fund (<i>uninsured</i>) |
| 6% | Project Open Door (<i>uninsured children in Oshkosh</i>) |



Sessions by Age

| | |
|-----|---------------|
| 71% | 19-64 |
| 27% | 18 or younger |
| 2% | 65 or older |



Sessions by Location

| | |
|-----|---------------|
| 67% | Menasha |
| 18% | Oshkosh |
| 9% | New London |
| 6% | UW-Fox Valley |

In Our Clients' Words...

Numbers tell one version of the Center's story in 2010. But the voices of our clients speak more clearly about lives changed, relationships mended and hope restored.

Here, a selection of comments from the Center's 2010 client survey:

"This counselor was very helpful to my husband and me. **She quickly understood our situation and helped us identify things we could do to make the situation better.** We even were able to laugh at some of this due to her gentle questions. I would definitely recommend her to others. Please thank her for her help."

"I can't say enough good about my counselor. Respectful, 'pushing' me when I needed to be 'pushed' – my time with him helped me more than I ever expected. **Because of my time with him, I'm now living a life I never dreamed possible.** I've set boundaries, I'm more confident, I'm able to deal with life better than I ever had."

"My sessions were of remarkable development to me. **Every day I become stronger and more prepared for the future.** My counselor was great, and I couldn't thank her enough."

We strive to be accurate and comprehensive, yet errors may occur. We appreciate your assistance in bringing any inaccuracies to our attention.

Donors

| | | | | |
|------------------------------------|---|-----------------------------|-------------------------------|---------------------------|
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| Michael & Terese Dexheimer | Susan Hibbs & David Magruder | Rev. Richard & Martha Moore | David Sebara | |

Samaritan Center Annual Gift

Name _____

Address _____

E-mail _____

Phone _____

Please keep my name anonymous.

Samaritan Center
1478 Kenwood Dr., Menasha, WI 54952

Donate online at www.samaritan-counseling.com

Please accept my gift of:

\$25 \$50 \$100 \$250 \$500 \$1,000

Please designate my gift for:

- Samaritan Fund (low-income counseling)
- Project Open Door, Oshkosh (youth counseling)
- Project Open Door, Kaukauna (youth counseling)
- Clergy and Congregation Care
- Treatment Foster Care
- The Center's most urgent needs

Your Support Making a Difference Again in 2011

Center continues to fulfill its mission with new initiatives.

As a friend of the Samaritan Center, you've made a difference to hundreds of people in 2010. Your support will continue to improve people's lives in 2011 through efforts already under way.

New Samaritan Center Office in Kaukauna

The Center has responded to the recent cluster of suicides in Kaukauna by opening a local office inside Immanuel United Church of Christ on Sullivan Avenue. Psychotherapist Ammie Ebben began serving the city with faith-sensitive counseling in April 2011.

Participation in NEW Mental Health Connection

The Center remains centrally involved in getting the NEW Mental Health Connection, a regional public/private collaborative, off the ground. The organization's purpose: to improve access to mental health care in northeast Wisconsin through a "no wrong door" approach.

Executive director the Rev. Amy Bertschausen, who serves the collaborative as treasurer, calls its founding "a significant move in our community."

Sharper Focus on Uninsured/Low-Income Clients

Participants in the NEW Mental Health Connection together are identifying their niches so they can meet most effectively the community's dire need for mental health care. Through this process, the Center has reaffirmed its commitment and unique ability to serve uninsured and low-income clients.

Staff

Executive Director:

Amy Bertschausen, M.Div., BCC

Counselors:

Rosangela Bacciotti Berbert, MA, MSE, LPC

Doug Bisbee, MA, M.Div.

Megan Burdick-Grade, MA, LMFT, ATR-BC

Ammie Ebben, RN, MSE

Anne Fons, MA, LPC

Dede Harris Bruss, MSE, LPC, HCC, SAC-T

John Peterson, M.Div., MS, LMFT, CSAC

Dee Savides, MSW, LCSW

Cathy Starck Wille, MA, MSE, LPC

Dee Verkuilen, MSE, NCC

Counseling Interns:

Heather Hofacker

Lisa Solberg

Treatment Foster Care:

Amy Plettner, MSW

Administrative Staff:

Jennifer Fox

Deb Woerpel-Larson

Consultants:

Jeffery T. Junig, MD, Ph.D.

Steven Klein, Ph.D., MS, LPC

Board of Directors:

Jayne Latreille, President (Neenah)

Violet Tews, Vice President (Oshkosh)

Jack Fry, Secretary (Menasha)

Diane Lightfield, Treasurer (Appleton)

Sarah Bassing (Appleton)

RoseAnn Blair (Neenah)

The Rev. Richard Moore (Neenah)

Jone Oman (Oshkosh)

Dave Peperkorn (Neenah)

Renee Read (Appleton)

"I praise God for putting people like my counselor in my life, and I am very thankful for what she has done for me and for her kind, caring, genuine support. Keep up the good work."

– A Samaritan Center client



"Thank you so much for your listening ear and good counsel! I felt respected, heard, challenged and prayed for! I so appreciate our times together. You have my respect and honor. You did help me, and I do feel human again, have healed a bit more. ... Slowly but surely grace is winning."

– A Samaritan Center client

Formerly the Fox Valley
Pastoral Counseling Center



1478 Kenwood Dr., Suite 1
Menasha, WI 54952

We're on the Web! Visit us at www.samaritan-counseling.com

Menasha

1478 Kenwood Dr., Ste. 1
Menasha, WI 54952
(920) 886-9319

Oshkosh

110 Church Ave
Oshkosh, WI 54901
(920) 235-1678

New London

709 W. Pine St
New London, WI 54961
(920) 982-7863

Kaukauna

510 Sullivan Ave.
Kaukauna, WI 54130
(920) 886-9319

Did You Know?

Thanks in part to your generosity, the Samaritan Center provided more than \$250,000 in mental health service subsidies in 2010.

2010 By the Numbers

Every Samaritan Center client can tell a story of hope renewed, healing discovered or joy reborn. Imagine the stories behind these numbers – numbers that capture how the Center made a difference in 2010:

- 825** Counseling clients served
- 74** Percent of 2010 clients who were new to the Center
- 4,825** Hours of faith-sensitive counseling provided
- 37** Percent of the Center's counseling sessions funded in part by you, our donors
- 1,945** Individuals impacted by the Clergy and Congregation Care Program
- 40** Anniversary the Center celebrated in 2010

THE MISSION of the Samaritan Counseling Center of the Fox Valley is to be an expression of God's love, facilitating emotional healing and growth for women, men and youth — regardless of financial status or faith background — so that they may develop more fully their relationships with self, others and God.